**FEATURES LIST 2025** 

Welcome to the 2025 features list for Southern Asian Wireless Communications including a detailed outline of magazine and website contributions we're seeking for the year ahead.

The magazine contains news and analytical features, case studies, products and opinion pieces from some of the most influential

people in the region. We've established popular columns with comment and opinion from industry experts, who also contribute to in-depth features to expand on a subject, technology, or strategy.

In a digital format, we target every type of user within the cellular, tower, satellite, Fixed Wireless Access, critical communications, fibre, data centre, broadband, IoT, OSS/BSS, VAS and backhaul sectors – and much more.

Our readership comprises managers, directors, engineers and technicians within the operator, integrator, service provider, towerco, broadcaster, regulator, consultancy, distributor and public and private sector user arena. Each member of this community influences, specifies or purchases wireless communications equipment, services, software, infrastructure and consultancy.

In addition to our focused news and analysis, below are the regular issue columns and comments – contact us if you'd like to get involved with any of these.

**Talking Towers** 

A regular column from the tower operator, vendor, and infrastructure industry

#### **Talking Satellite**

Industry experts share their views on what's happening in satellite as each issue goes to press

#### Financial reports, deals, who's hiring and who's firing

Wireless Business

tellite On the Network

A more technical analysis of what's going on in the sector New products and services available to wireless users

**Talking Data Centres** 

Data centre

professionals share their

views on what's hot and

what's not

**Wireless Solutions** 

MM

UN

**CAT** 

View from the Top An opinion/thought leadership piece penned by senior managers, in which they offer strategic commentary.

Wireless Users

Case studies highlighting

customer and sector

success stories across

the continent

### **Industry View**

Ο

Comment from an industry luminary on the issues impacting wireless comms

## Talking Critical

A regular column from the critical comms arena

As well as the above, we also have the Southern Asian Wireless Communications e-newsletter, which combines the best content from each magazine and the website, as well as the latest news from the region and the sector. Even if your content doesn't make the magazines, we are keen to populate our website with news and comment on the topics below and are open to any ideas you may have.

We look forward to working with you again this year and hope that 2025 brings us all good fortune!

# Q1 2025: India through a wireless lens

### FEATURE I

Telcos against LEO – can't we all just get along?

**FEATURE II** Monetising the network through VAS **FEATURE III** Is fibre the best solution for MNO backhaul? **CASE STUDIES** Transport

# Q2 2025

**FEATURE I** Planning the mobile network **FEATURE II** 5G – what's the hold up?

## FEATURE III

Connectivity interoperability – is the future of communications hybrid? CASE STUDIES Mining

# LIST 2025 t for Southern Asian Wireless iled outline of magazine and

# Q3 2025

### **FEATURE I**

Can every inhabitant count on broadband connectivity?

**FEATURE II** Greening telecommunications with the circular economy **FEATURE III** Securing the mobile network **CASE STUDIES** Education

# Q4 2025

### **FEATURE I**

The technological impact of tower market consolidation

**FEATURE II** Is FWA the answer to rural connectivity?

#### FEATURE III Adapting to emerging technologies

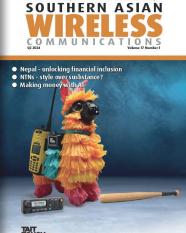
#### CASE STUDIES Healthcare

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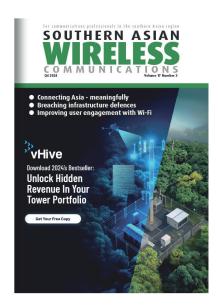
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